

RESULTS SUMMARY

Inspirators & Advisors ensure increased participation & empowerment of young people

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PROJECT	Title: The People4Change (P4C) programme in AADK SPAI & SPAll programme
	Partner: AA partners in 13 countries + specifically in Bangladesh the local partners such as: Udayankur Seba Sangstha (USS); Badhon Manob Unnayan Shangstha, Bright Bangladesh Forum (BBF); Coastal Development Organisation for Women (CDOW).
	Country: Cross-cutting covering 10 countries in 2022
	Period: 2018 – 2022

CHANGE	Inspirators & advisors of the P4C programme contribute to increased participation & empowerment of young people as exemplified in Bangladesh where they support young people to mobilise, to engage in decision-making with duty-bearers and to lead advocacy & humanitarian action e.g. by engaging with community leaders to allow young women to participate. Inspirators supported local climate actions such as a campaign against single use plastic & the regular Sunday for Women’s Climate Justice actions by the partner BINDU.
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CONTEXT	The role & contribution of young people in their communities is often not understood and young people globally continue to face great barriers to participation in democratic spaces incl. shrinking civic & political space, cultural practices, patriarchy, information & capacity gaps and economic deprivation. There has generally been a systemic lack of trust and empowerment for young people and their organisations, low youth engagement in provincial and national development initiatives and governance processes.
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CONTRIBUTION	AADK facilitates the placement of south-south Advisors & inspirators with partners and AA programmes to address gaps in information & capacity and to mobilise for youth participation & leadership. Advisors are technical professionals with solid experience, while Inspirators are activists. They both act as role models that through training & mentorship support young people with hands-on skills & knowledge as has been the case in Bangladesh where Inspirators were involved in facilitating the climate actions by local young people and women.
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IMAGES	 <p>Campaign to reduce single use plastic in Kallyanpur slum, Dhaka. Photographer; Abdul Kaium Joy, Inspirator-Climate Resilient Livelihood</p>	 <p>Photo: BINDU at their Sunday for Women’s Climate Justice</p>
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ADDITIONAL INFORMATION

ACTIVITIES

Inspirators & Advisors support AADK's partners' work with youth-driven movements, alliances, and activists by making new and specialised knowledge available, and offering hands-on, long-term, and easy-to-access capacity support & mentorship through: Step down trainings; Technical advice on movement building & mobilisation of young people and allies; Community dialogues; Connecting young people with resources and creating linkages to national and regional level advocacy, democracy & decision-making spaces; Supporting the development of concept notes, campaign materials etc. AADK supports the Inspirators & Advisors with guidance & learning opportunities to strengthen their ability to deliver on their mandates. In Bangladesh, 7 inspirators were placed in 2022 some of whom supported the step down training on Sustainable Consumption and Production and offered continuous guidance and support for achieving the change of increased knowledge and participation of young people in the campaign for the reduction of single use plastic.

LESSONS

Firstly, in working to further the youth agenda, enabling young people through their existing groups and movements is key to achieving meaningful participation in both governance and development processes. Further, for meaningful knowledge transfer to happen a deep contextual understanding is essential. The increase in South-South placements as well as the placements directly with local partners is an important best practice which contributed to the overall success of the placements at community level. In addition, the importance of youth (and women's) leadership for mobilisation of other young people and young women is a key take away, as well as the importance of the level of trust building between them. Finally, the connection to the Global Platforms and other ActionAid structures & networks such as Activista is identified as key to deepen engagement and connectivity of activist youth.

EVIDENCE

Change claims of the P4C programme is supported by regular reports & data collection by partners & AADK including the progress reports and final reports from all placements. These describe how P4C placements, especially Inspirators, have helped create a new generation of community leaders who are making a difference and driving positive change through their training and resource support. P4C placements have played a major role in identifying and linking young people to spaces of influence and facilitated the development of young people's capacities that enabled them to effectively participate. Through coaching & mentorship, young people had their concrete skills developed to take action and knowing what and how to do it in creative ways. By engaging in stakeholder dialogues, Inspirators ensure that young people's actions do not leave anyone behind and there is shared intergenerational learning that also appreciates indigenous knowledge and address cultural bias.

DOMAINS

<i>Development strategy priorities:</i>	<i>Insert strategy priority</i>
<i>Changes in the lives of people facing poverty, marginalisation or vulnerability</i>	-
<i>Changes in laws, policies and practices that affect people's rights</i>	-
<i>Changes in the capacity of organisations and communities to support rights</i>	x
<i>Changes in partnerships and collaborations that support people's rights</i>	x
<i>Changes in participation of groups facing poverty, marginalisation or vulnerability</i>	x

GUIDANCE NOTE

This format consists of two overall sections: on page one, the results summary communicates results to an external audience using a brief summary of what has been achieved; while page two provides an opportunity to explain the background and evidence behind the claims made as part of the summary.

Page 1: Results summary

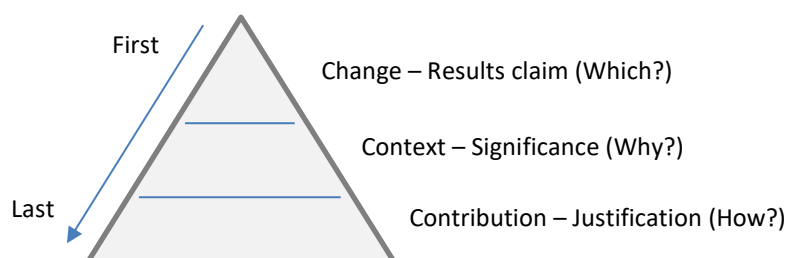
The results summary should outline of the overall change. This should be phrased in a clear and concise manner, focusing on the benefits for target groups or communities, and preferably start out by stating the overall key message as a one-line statement. It is thus important to prioritise what the key message should be and not attempt to describe every possible change that may have occurred.

Note that case studies should not describe all of the activities carried out during the implementation. Instead, it should focus on one or two key messages to be highlighted – which may also span several projects – and only outline activities to backup contributions to the highlighted change.

This can be illustrated as a “reverse funnel.” First, the “change” section introduces the overall results claim, which answers the “which.” Note that this is done before any details have been provided. Second, the “context” section outlines the problem being addressed by the project and the significance of the change. For example, by explaining “why” it benefits target groups or communities.

Finally, and lastly, the “contribution” section should provide examples to justify for “how” the intervention contributed to realising change. Note that this should focus on the plausible linkage between the change and intervention rather than describing details from activities. It is often useful to think of this as a reverse theory-of-change, i.e. “After we did X, then Y occurred, because of Z.”

Figure 1:
Reverse funnel for communication



Page 2: Additional information

The second page should provide background and evidence for project’s contribution to change. It can also address technical issues that do not fit in the results summary. The section consists of the following sections:

- *Activities:* Whereas the “contribution” section on page one provides a brief summary of the project contributions to change, the “activities” section allows for more detail on the project design, organisation and underlying activities in support of the contributions made.
- *Lessons:* Describes lessons learned through the implementation. These should relate to the results claim or alternatively the project(s) as a whole. Please consider (1) novelty – i.e. whether the change represents something new – and (2) the potential to scale and/or build on lessons going ahead.
- *Evidence:* A narrative comparison between results claims and the underlying evidence. It should answer “X led to Y, because of Z,” although it does not need to be phrased this way. It is useful to include references to a few selected documents for further details. Please see guidelines for more.
- *Domains and development strategy:* Describes contributions to defined domains and the Danish development strategy. Please consider limiting the number of domains to a few selected ones.

